

*Workshop on mobile phones:  
Mobile communications and a culture of thumbs: Trends and concerns  
Science Museum London, July 19-20, 2004*

International expert workshop on current and future sociocultural effects of the mobile phone, providing a platform to exchange and discuss the latest research and ideas on the social impact of mobile phones on everyday life (commissioned by and in co-operation with T-Mobile International).

*Monday, July 19*

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|-------|---|
| 17.00 | Welcome Drink   |
| 18.00 | Guided Tour through 'The Wellcome Wing', Science Museum |
| 19.30 | Dinner  |

*Tuesday, July 20*

|       |   |                                |
|-------|---|--------------------------------|
| 09.00 | Coffee Reception at the Science Museum  |                                |
| 09.15 | Opening Session   | Peter Glotz<br>Stefan Bertschi |
|       | <i>Session 1: Current Research</i>  |                                |
| 09.20 | Learning from customer experience (T-Mobile)  | Chris Locke                    |
| 09.30 | Designing for personal communication versus designing for remote working: explorations in the evolution of mobile devices     | Richard Harper                 |
| 09.45 | The Mobile Phone as a technological artefact  | Leopoldina Fortunati           |
| 10.00 | Understanding Mobile Technology in a Sociological Perspective   | Hans Geser                     |
| 10.15 | Emotional Attachment and Mobile Phones  | Jane Vincent                   |
| 10.30 | Discussion Session 1  |                                |
| 10.50 | Coffee Break  |                                |
|       | <i>Session 2: Current Research</i>  |                                |
| 11.10 | Moblogs (Mobile Weblogs)  | Nicola Döring                  |
| 11.25 | Communication problems  | Leslie Haddon                  |
| 11.40 | Mobile mania, mobile manners  | Lara Srivastava                |
| 11.55 | Mobile Phone, the Public-Private Boundaries, and the Situational Arrangement of Communicative Behaviour. Some Empirical Notes | Joachim Höflich                |
| 12.10 | Discussion Session 2  |                                |
| 12.30 | Lunch Break   |                                |
|       | <i>Session 3: Future Directions</i>   |                                |
| 13.30 | The Mobile Telephone as a Return to Unalienated Communication   | Kristóf Nyíri                  |
| 13.45 | The Role of Interspace in Sustaining Identity   | Michael Hulme                  |
| 14.00 | Does location matter?   | Thomas Fellger                 |
| 14.15 | TV to go  | Gary Pöpl                      |
| 14.30 | Discussion Session 3  |                                |
| 14.50 | Coffee Break  |                                |
|       | <i>Session 4: Future Directions</i>   |                                |
| 15.10 | The World Internet Project Goes Mobile  | Roland Deiser                  |
| 15.25 | The next phase of research on mobiles   | James Katz                     |
| 15.40 | Discussion Session 4  |                                |
| 15.50 | Delphi Questionnaire, General Discussion  |                                |
| 16.30 | Closing Session   | Peter Glotz<br>Stefan Bertschi |

*List of Participants*

Stefan Bertschi is Project Manager at the Institute for Media and Communications Management, University of St. Gallen.

Roland Deiser is Senior Fellow at the Center for the Digital Future, Annenberg School of Communication. He is also President of Kingstone Partners Inc.

Nicola Döring is Professor at Helmut-Schmidt-University, University of the Federal Armed Forces (Hamburg).

Thomas Fellger is Managing Director of iconmobile GmbH (Berlin). He spent several years in Japan.

Leopoldina Fortunati, Prof, teaches Sociology of Communication and Sociology of Cultural Processes at the Faculty of Training Sciences of the University of Udine.

Hans Geser is Professor at the Institute of Sociology of the University of Zurich.

Peter Glotz is Professor at the Institute for Media and Communications Management, University of St. Gallen.

Leslie Haddon, PhD, is a Part-time Lecturer with Media@LSE and a Visiting Research Associate at the University of Essex.

Richard Harper works with Microsoft Research, Cambridge. Prior to that he was Professor at the University of Surrey.

Joachim Höflich is Professor of Communication Sciences and Media Integration at the University of Erfurt.

Michael Hulme, Prof, is Director of the Centre for the Study of Media, Technology and Culture at Lancaster University and Chairman of Teleconomy Group Plc.

James Katz, Prof, is Director of the Center for Mobile Communication Studies at Rutgers University.

Chris Lock is Head of Functional Strategy in the department of International Marketing Strategy at T-Mobile International.

Kristóf Nyíri, Prof, is Director of the Institute for Philosophical Research at the Hungarian Academy of Sciences.

Gary Pöpl is Director of Mobile Solutions at BBDO InterOne (Munich). Prior to that he was Head of Portal Management at O2.

Lara Srivastava is Policy Analyst in the Strategy and Policy Unit at ITU (Geneva).

Jane Vincent is a Research Fellow at the Digital World Research Centre, University of Surrey.